

## Appendix 1 - East Cleveland Growth Plan

Ref	Project Title	Project Description	What will it Deliver?	When	RCBC Funds	Other Funding*	Total Funding
<b>Fully Funded</b>							
EC1	High Street Support Scheme	<p>This programme will enable more people to use their talents and realise their potential and aspirations to make their businesses sustainable. It will fund business owners in our town centres in East Cleveland through a grant scheme to enable them to invest in their businesses. There will be a range of funds available to help businesses help themselves on a match funding basis. In East Cleveland the grants available will be:</p> <ul style="list-style-type: none"> <li>• Sustainable High Street Scheme for businesses to create new shop fronts or do internal works (in Guisborough and Loftus)</li> <li>• Above Shops Scheme to bring upper floors of our High Streets back into use to increase vibrancy (Guisborough);</li> <li>• Bring Your Business to Guisborough which will ensure that any business setting up will have access to help to do shop fitting and other capital elements required (in Guisborough, Loftus and Saltburn).</li> <li>• Secure Towns -this scheme will provide funding to businesses in the town centre to make their properties</li> </ul>	<p>60 Businesses assisted</p> <p>10 Residential units created or brought back into use</p> <p>10 Business spaces created</p> <p>20 New businesses created</p>	2018-2021	<p>£425,000 secured from the Guisborough Town Centre Revival Fund</p> <p>£220,000 Secured from the Loftus Town Centre Revival Fund</p> <p>£100,000 secured from the Saltburn Town Centre Revival Fund</p>	Private investment £600,000	£1,345,000

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East Cleveland Growth Plan FINAL 2018

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		secure and prevent crime on our High Streets.					
EC2	Welcome to East Cleveland	This scheme will also enable people to realise their potential and aspirations and will provide capital grants for new or existing businesses that wish to create new accommodation to support the visitor economy. Any grant funding will be subject to Visit England Accreditation to ensure the quality of the offer. This grant scheme will be available to businesses in Guisborough, Loftus and Saltburn.	110 new bed spaces created 27 businesses assisted	2018-2021	£100,000 Secured from the Guisborough Town Centre Revival Fund £75,000 secured from the Loftus Town Centre Revival Scheme  £100,000 secured from the Saltburn Town Centre Revival Fund	£175,000 private investment	£450,000
EC3	Improving Our Visitor Experience in East Cleveland	This programme will boost tourism and deliver improvements to the visitor offer in East Cleveland to encourage more visitors and grow the visitor economy. The key projects will be: <ul style="list-style-type: none"> <li>Major overhaul of the tracks and sleepers to ensure that the Cliff</li> </ul>	1 new business created 3 Jobs Created	2018-2020	£225,000 secured from the Guisborough Town Centre Revival Fund  £125,000	£25,000 private	£1,713,000

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East Cleveland Growth Plan FINAL 2018

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		<p>Tramway can continue to delight visitors for decades to come.</p> <ul style="list-style-type: none"> <li>• Key improvements to Fountain Street Car Park. This would include improvements to the toilet block and to the kiosk to make it a welcoming environment to visitors to the town.</li> <li>• To create a facility at Hob Hill Car park to enable better provision for visitors to the town to park and take the bus into town the ease congestion on busy days.</li> <li>• Replace lighting to the Grade II* listed Saltburn Pier and ensure that it is sustainable and enjoyable for visitors for the future.</li> <li>• This project will create an events space on the prom for event organisers and the community to put on events on the promenade to delight visitors.</li> <li>• This project would seek to create the infrastructure for events to be held even more successfully in Saltburn.</li> <li>• This project would seek to re-introduce or enhance some Saltburn's Victorian heritage.</li> <li>• A key facility for visitors is having toilets that are modern, clean and</li> </ul>			<p>Secured from the Loftus Town Centre Revival Fund</p> <p>£800,000 secured from the Saltburn Town Centre Revival Fund</p> <p>£538,000 from the Capital Programme</p>		

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East Cleveland Growth Plan FINAL 2018

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		accessible. This project will see the toilets in Saltburn and Loftus uplifted.					
EC4	Guisborough Phase 2 Public Realm	<ul style="list-style-type: none"> <li>Belmont Park, new footpaths and furniture</li> <li>Westgate Park Phase 2, new footpaths, furniture and surfacing.</li> </ul>	New and enhanced public realm	2018-2019	£102,500 secured from the Phase 2 Public Realm Fund	£0	£102,500
EC5	Chapel Beck Corridor Guisborough	This project aims to improve the environment around Chapel Beck and link in with Westgate Park and Fountain Street car park in making the beck area a linear park through the centre of Guisborough.	New and enhanced public realm	2018-2021	£106 Funding (£30,000) £50,000 Secured from the Guisborough Town Centre Revival Fund	£0	£80,000
EC6	Empty Homes to Happy Homes in Loftus	Empty Homes to Happy Homes is a successful project that has been delivered across the Borough that unlocks the potential of empty homes in the borough and utilises a wasted resource to meet housing need and helps young people back into work. In Loftus the focus will be on appropriate locations in the main High Street area to help bring about a Town centre revival.	6 empty homes brought back into use 2 Jobs created Enhancement of the conservation area	2018-2021	£50,000 Public Health £55,000 secured from the Loftus Town Centre Revival Fund	£0	£105,000

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East Cleveland Growth Plan FINAL 2018

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EC7	Energising Empty buildings (Loftus)	Previous virtual shop fronts to be removed, key buildings that have fallen into dereliction to be acquired and demolished where applicable to be used for car parking or brought back into sustainable use.	10 shop fronts improved  Derelict key buildings demolished	2018-2021	£225,000 secured from the Loftus Town Centre Revival Fund	£0	£225,000
EC8	Retail Emporium (Loftus)	Enabling people to realise their ambitions in the retails sector, this project seeks to create incubator space for retailers in the town who are just starting out and need to be in a supportive environment.	4 businesses created	2018-2020	£75,000 Secured from the Loftus Town Centre Revival Fund	£0	£75,000
EC9	Loftus Public Realm Programme Phase 2	<ul style="list-style-type: none"> <li>• New play area at West end/ Bank Top</li> <li>• Lighting and environmental improvements works to Loftus and Easington War Memorials</li> <li>• Deepdale Lane Loftus – provide Heritage related features along the route between Loftus and Skinningrove.</li> <li>• Railings along the roadside up to Liverton mines</li> </ul>	Enhanced public realm	2018-2019	£47,500 Secured from the Phase 2 Public Realm Programme	£0	£47,500
EC10	East Cleveland Business Park Excellence	Improvements to existing business parks and industrial estates to enhance the offer to new and existing businesses, creating more jobs. The industrial estates that will be focused on are:	Environmental, access and signage improvements	2018-2022	£694,000 secured from the Industrial Estates	TBC	£694,000

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East Cleveland Growth Plan FINAL 2018

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		<ul style="list-style-type: none"> <li>• Skelton Industrial Estate</li> <li>• North Liverton Industrial Estate</li> </ul> <p>This is in line with the draft Industrial Estates Strategy for the Borough.</p> <p>Potential investment will capture the opportunities presented by the Sirius supply chain.</p>			Programme		
EC11	Skelton Townscape Heritage	A scheme being delivered to enhance the historic features of Skelton High Street. This includes sympathetic shop front improvements, public realm works and artwork.	New artwork Improved public realm 15 shop front improvements	2017-2018	£271,000 secured from the Capital Programme	£952,000 HLF Private - £151,000	£1,374,000
EC12	East Cleveland Broadband	The enhanced second phase roll-out with partners BDUK and BT Openreach is being delivered. The target of achieving 98.1% access to fibre remains our goal before the end of 2019, and plans will be drawn up to look at the feasibility of reaching 100% coverage.	Phase 2 - 98.1% coverage Future phases - potentially 100%	2017-2019	£0	£300,000 – TVCA £300,000 – BDUK £250,000 – BT  The above costs cover the whole borough.	£850,000
EC13	East Cleveland Public Realm Programme (Phase 2)	<ul style="list-style-type: none"> <li>• Gateway features in Brotton</li> <li>• Improvements to Dixon Street Play area in Carlin How</li> <li>• New play equipment for under 12s in</li> </ul>	Enhanced public Realm and improvements to play areas	2018 - 2019	£43,750 secured from the Phase 2 Public Realm	£0	£43,750

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East Cleveland Growth Plan FINAL 2018

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		<p>Moorsholm</p> <ul style="list-style-type: none"> <li>• New play equipment in Lingdale</li> <li>• Old Institute site in Skelton – creation of a new car park</li> </ul>			Programme		
EC14	East Cleveland Public Realm (Phase 3)	<ul style="list-style-type: none"> <li>• Improvements to Dixon Street play area</li> <li>• Improved heritage features, wayfinding and pathway improvements along to route between Loftus and Skinningrove</li> <li>• Guisborough gateway features</li> <li>• Lighting through Cleveland Gate and Chapel Beck Park</li> <li>• Off road parking on Dorset Road Estate</li> <li>• Develop the fenced off area to the rear of Lingdale Youth Club</li> <li>• Improvements to Lingdale recreational field and Lingdale Shale Heap field</li> <li>• Verge hardening works to Guisborough Road, Moorsholm</li> <li>• New footpath and gate from Flower Park to Duncan Place Community Centre</li> <li>• Widening of the junction at Westpark Avenue</li> <li>• New footbridge over Saltburn Gill</li> <li>• Erect shelter on the prom between Cat Nab and The Ship Inn, Saltburn</li> <li>• New steps and handrail on Saltburn</li> </ul>	Public realm enhanced	2019-2021	£333,000 Secured from the Phase 3 Public Realm Programme	£0	£333,000

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East Cleveland Growth Plan FINAL 2018

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		<p>promenade</p> <ul style="list-style-type: none"> <li>• New car park in Skelton</li> <li>• Extended car parking at Margrove Park</li> <li>• Improvement to the junior play area in Boosbeck</li> <li>• Improvements to the public rights of way in Slapewath</li> </ul>					
EC15	Extra Care Housing	25 extra care homes will be built by Coast and Country Housing at Newbury Road in Brotton.	25 extra care homes	2017-2019	£125,000	£27,000 S106 £575,000 HCA Grant funding secured. CCH funding secured £2,243,000 other investment	£3,500,000
EC16	Employment Hub in Skinningrove	This investment is for the new Training and Employment hub at Skinningrove, East Cleveland. It is ideally located to support recruitment to the new Sirius mine.	205 training opportunities	2018	£30,000 Section 106 funds	£50,000 – East Cleveland towns and Villages Big Local	£80,000
EC17	Cleveland Ironstone Mining Museum investment	Cleveland Ironstone Mining Museum is seeking to enhance the heritage of the Museum with extended facilities (which more than doubles the size of the existing building)	3 FTE's 15 businesses supported Increased sales £50k p.a	2018-2022	£0	£800,000 coastal communities funding	£1,600,000

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East Cleveland Growth Plan FINAL 2018

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		and new displays alongside an enhanced activity programme. This will provide residents and visitors with a much-enhanced experience and will increase visitor numbers to the Museum.	Increased visitor numbers -6,000 p.a Vocational trainees - 20 New floorspace - 652m2			£800,000 Heritage Lottery funding (secure)	
<b>Part Funded</b>							
EC18	Guisborough Town Hall Gateway Project	The aspiration is to see this key building brought back into sustainable use. Initial options are that it is utilised as a Tourist Information Centre with accommodation bureau and heritage interpretation centre on the ground floor and sustainable incubator office/retail/accommodation spaces on the upper floor.	Jobs created 42 Construction Jobs 20 Apprentices -2 315sqft business space created.	2018-2021	£250,000 secured From the Guisborough Town Centre Revival Fund	HLF £1,650,000  TVCA £400,000  NYMNP £15,000	£2,315,000
EC19	Loftus Townscape Heritage	The aim of this project is to preserve the historic fabric of the buildings on Zetland Road and the High Street bringing them back into sustainable use. This will make Loftus a more attractive place for residents, businesses and visitors.	27 shop front improvements Public realm improved Community engagement	2018-2022	£225,000 Secured from the Loftus Town Centre Revival Fund	£1,230,000 HLF £134,000 private	£1,589,000
EC20	Improving our Visitor Experience in East Cleveland	In Saltburn this will be car parking improvements on Marine Parade, Cat Nab, the pumping station and the boat park. Signage and highway/gateway improvements across the town. This will combine works to Skelton Beck/Saltburn Gill to address flow capacity	A new Park and Ride facility Minimum of 60 additional car parking spaces Gateway and signage improvements	2018-2022	(part funded see EC3)	£1,700,000 TVCA bid to be submitted	£1,700,000

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East Cleveland Growth Plan FINAL 2018

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		alongside car park layout and function.	Better capacity in the current car parks and reinforcement of the bankside in Saltburn at Cat Nab.				
No funding secured or to be delivered by others							
EC21	New café/bistro on Marine Parade	This investment seeks to redevelop the abandoned shelter off Marine Parade into a destination bistro which will add to the range of quality places to eat on offer in Saltburn and improve the visitor offer.	New Leisure facilities 6 jobs 1 new businesses created	2018-2021	£0	£300,000 private investment	£300,000
EC22	Lower Prom new restaurant and leisure offer	On unused land on the lower prom a new restaurant will be created and a new leisure operation will be sought for the adjacent site.	20 jobs 2 new businesses created	2018-2019	£0	£108,000 private £78,000 RDPE to be secured	£186,000

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East Cleveland Growth Plan FINAL 2018

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EC23	Saltburn Holiday Park	The council are facilitating the development of a 14 acre site to create a key tourist holiday park in conjunction with the landowner. This is a multi-million pound investment is likely to comprise of between 100-150 pitches for mobile/static caravans, motor homes, glamping and tent plots.	New tourist accommodation. 10 Jobs Created	2018-2019	£0	£3,000,000	£3,000,000
EC24	Saltburn Valley Gardens Heritage Project	Restoration and improvements to the listed park and gardens.	Enhanced public realm and a sustainable future for the gardens. Removal of English Heritage's "at risk status".	2019-2022	£330,000 to be secured	£3,000,000	£3,330,000
EC25	East Cleveland (Loftus) Tourism Infrastructure	New car park on Zetland Road which would require purchase and demolition of vacant properties.	Additional 30 High St spaces	2019-2020	To be delivered as part of a wider programme	TVCA £250,000	£250,000
EC26	East Cleveland (Skelton) Tourism Infrastructure	New High St car park on the site of the former institute, potentially with public toilets on site to enhance the visitor offer in Skelton and increase time spent on the High Street.	Additional 20 high street spaces Public toilets provided	2019-2022	To be delivered as part of a wider programme	£350,000 TVCA	£350,000
EC27	Pheasant Field Lane Skelton	Additional development to complement the Asda superstore and McDonalds, Greggs, B&M and Sue Ryder units already on site. Upcoming development will see a Marston's pub and an additional supermarket.	275 jobs Additional retail space	2018 onwards	£0	£16,000,000 private investment	£16,000,000

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East Cleveland Growth Plan FINAL 2018

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EC28	East Cleveland Schools Investment Programme	The schools investment programme seeks to address condition and capacity issues in the Borough's schools. In East Cleveland the main areas of investment will be to address Special Educational Needs (SEN) capacity (for moderate, severe and complex learning difficulties) and to address capacity issues in Guisborough west. A study will be undertaken to understand what needs to be provided and in which localities.	Additional education space TBC	2018-2022	£0	£1,300,000 DfE funds Basic Need S106	£1,300,000
EC29	Gisbrough Hall Investment	A luxury woodland spa resort has been planned for Gisbrough Hall with an 18m swimming pool, 3m hydro pool with number of experience and treatment rooms and a fitness suite.	76 Jobs Created	TBC	£0	TBC	TBC
EC30	Rosecroft School Site, Loftus	This housing development site for 71 properties has been actively marketed to bring forward investment in the site. Interest has come from various quarters including a national private housebuilder and potentially social landlords	71 new homes 113 construction jobs	2018-2022	£0	£8,591,000 private investment	£8,591,000
EC31	New Homes Investment in East Cleveland	The Local Plan indicates that there will be a total of 864 new homes built in the East Cleveland area up to 2022 in the following areas:	1383 Jobs 864 new homes		£0	£104,544,000 private investment	£104,544,000

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East Cleveland Growth Plan FINAL 2018

Ward	Outline Only	Full Permission	Total	Total Affordable	Affordable with Outline only
Guisborough	0	166	166	22	0
Hutton	0	305	305	42	0
Skelton	0	197	197	25	0
Saltburn	0	130	130	17	0
Brotton	0	36	36	25	0
Loftus	0	30	30	0	0
	0	864	864	131	0

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